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## Publications

### **Theoretical Foundation for Industrial Gamification**

Konzack, Lars & Højsted, Anders, 22 Oct 2022, p. 1-11. 11 p.

### **A European Superman**

Konzack, Lars, 29 May 2021, *Adapting Superman: Essays on the Transmedia Man of Steel*. Darowski, J. (ed.). McFarland, p. 101-109

### **QAnon-shamanen: Kongresstormens uhyre**

Konzack, Lars, 12 Jan 2021, kommunikationsforum.dk.

### **Denmark**

Konzack, Lars, 2021, *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming, Second Edition*. Santa Barbara: ABC-CLIO, p. 253-254

### **The Journey of Niels Klim to the World Underground by Ludvig Holberg: Subcreation and Social Criticism**

Konzack, Lars, 2021, *Exploring Imaginary Worlds: Essays on Media, Structure, and Subcreation*. Wolf, M. J. P. (ed.). New York and London: Routledge, p. 7-20 14 p.

### **CP KELCO OPERATOR GAMIFICATION**

Konzack, Lars & Højsted, Anders, 15 Jan 2020, 9 p.

### **QAnon, et djævelsk spil**

Konzack, Lars, 2020

### **Internet Phenomenon**

Konzack, Lars, 2019, *Advanced Methodologies and Technologies in Network Architecture, Mobile Computing, and Data Analytics*. Khosrow-Pour, M. (ed.). Hershey, PA: IGI global, p. 1754-1762 8 p.

### **Litteratursurvey - Kanon, læsevaner og forfatterskab**

Konzack, Lars, Høyrup, H., Roued, Henriette & Johannessen, L. K., 8 Oct 2018, København: Center for kulturpolitiske studier. Københavns Universitet. 67 p.

### **Farvel emoji :-( Goddag animoji**

Konzack, Lars, 17 Jan 2018, kommunikationsforum.dk.

### **Escapism**

Konzack, Lars, 2018, *The Routledge Companion to Imaginary Worlds*. Wolf, M. J. P. (ed.). New York, NY: Routledge, p. 246-255 10 p.

### **Internet Phenomenon**

Konzack, Lars, 2018, *Encyclopedia of Information Science and Technology*. Khosrow-Pour, M. (ed.). Fourth Edition ed. Hershey, PA: IGI global, p. 8015-8022 8 p.

### **Subcreation**

Konzack, Lars, 2018, *The Routledge Companion to Imaginary Worlds*. Wolf, M. J. P. (ed.). New York, NY: Routledge, p. 209-215 6 p.

### **Transmediality**

Konzack, Lars, 2018, *The Routledge Companion to Imaginary Worlds*. Wolf, M. J. P. (ed.). New York, NY: Routledge, p. 134-140 7 p.

### **Ødelæg alt muligt med et bogstav**

Konzack, Lars, 27 Sep 2017

### **An Hero an the Trolls**

Konzack, Lars, 2017, *The Digital Media Reader: Media, Culture, Society and Politics in the Digital Age*. Wales: The Crocels Press Limited, p. 155-178 21 p.

### **Anmeldelse: Anne Gjelsvik & Rikke Schubart : Women of ice and fire: Gender, Game of Thrones, and multiple media engagements, New York/London: Bloomsbury, 2016**

Konzack, Lars, 2017, In: *MedieKultur: Journal of media and communication research*. Vol. 33, No. 62, p. 138-9 2 p.

### **The Guy Fawkes Mask as Visual Communication of the Internet Group Anonymous**

Konzack, Lars, 2017, *The Digital Media Reader: Media, Culture, Society and Politics in the Digital Age*. Wales: The Crocels Press Limited, p. 113-130 18 p.

### **The Subcreation of J. R. R. Tolkien's Middle-earth and How It Became Transmedial Culture**

Konzack, Lars, 2017, *Revisiting Imaginary Worlds: A Subcreation Studies Anthology*. Wolf, M. (ed.). Routledge, p. 69-82 14 p.

### **Viking re-enactment**

Konzack, Lars, 2017, *Participatory Heritage*. Roued-Cunliffe, H. & Copeland, A. (eds.). London, UK: Facet Publishing, p. 37-46 10 p.

### **Nostalgitrip med Pikachu**

Konzack, Lars, 9 Aug 2016

### **Democracy. Who Cares?**

Høyrup, H. & Konzack, Lars, Jun 2016, In: *Scandinavian Library Quarterly*. 49, 1-2, p. 38 1 p.

### **Hvad vil du helst have: Krig eller overvågning?**

Konzack, Lars, 20 Apr 2016

### **Computer Game Criticism: A Method for Computer Game Analysis**

Konzack, Lars, 13 Apr 2016, *Video Games and Gaming Culture*. London: Routledge, Vol. II, part 5. p. 89-100 11 p.

### **Mark Rein•Hagen's Foundational Influence on 21st Century Vampiric Media**

Konzack, Lars, 6 Nov 2015, In: *Akademisk kvarter*. 11, 11, p. 115-28 14 p.

### **Case-Studie af Fredericia Battle 1849: Oplevelsesøkonomiens diskursive praksis**

Konzack, Lars, Oct 2015, *MoOZ Mobile OplevelsesZoner: Mobile medier, mobile brugere, mobile oplevelser*. Smed, S., Østergaard, C. & Jensen, J. (eds.). 1 ed. Aalborg: Aalborg Universitetsforlag, p. 523-532 10 p. (ExCITe-serien; No. 8).

### **Livet er kort. Pas på dine data**

Konzack, Lars, 2 Sep 2015

### **Scandinavia**

Konzack, Lars, May 2015, *Video Games Around the World*. Wolf, M. J. P. (ed.). 1 ed. Mass., MA: MIT Press, p. 451-467 17 p.

### **An Hero and the Trolls**

Konzack, Lars, 2015, In: *International Journal of Internet Trolling and Online Participation*. 1, 2, p. 5-24 20 p.

### **Meme Fame**

Konzack, Lars, 2015, In: *Nordisk Tidsskrift for Informationsvidenskab og Kulturformidling*. 4, 2, p. 45-52 8 p.

### **The Guy Fawkes Mask as Visual Communication of the Internet Group Anonymous**

Konzack, Lars, 2015, In: *International Journal of Internet Trolling and Online Participation*. 1, 2, p. 53-68 16 p.

### **The Wunderkammer-Gesamtkunstwerk Model: A Framework for Role-Playing Game Analysis and Design**

Konzack, Lars, 2015

### **Forcerede memes**

Konzack, Lars, 11 Nov 2014, In: [www.kommunikationsforum.dk](http://www.kommunikationsforum.dk).

### **Memes – pas på hvad du siger! Seks gyldne regler for din meme-kampagne**

Konzack, Lars, 11 Nov 2014, In: [www.kommunikationsforum.dk](http://www.kommunikationsforum.dk).

### **Ludologiens historie: Middelalderens legeteori**

Konzack, Lars, Nov 2014, In: *Rollespil*. 23, p. 31-33 3 p.

### **Den fantastiske kanon fylder ti år**

Konzack, Lars, 22 Sep 2014, In: *KommunikationsForum*.

### **Lannister som statsminister: Game of Thrones som politik**

Konzack, Lars, 23 Apr 2014, In: [www.kommunikationsforum.dk](http://www.kommunikationsforum.dk).

### **Facebook: Fra social netværk til metamedie: Anmeldelse af Lars Konzack**

Konzack, Lars, 2014, In: *Nordisk Tidsskrift for Informationsvidenskab og Kulturformidling*. 2, 3, p. 55-58 4 p.

### **Internet memes**

Konzack, Lars, 2014, *Encyclopedia of Information Science and Technology*. Khosrow-Pour, M. (ed.). 3 ed. Hershey PA, USA : IGI Global/Information Science Reference, Vol. V. p. 3770-3776 7 p.

### **The Cultural History of LEGO**

Konzack, Lars, 2014, *LEGO Studies: Examining the Building Blocks of a Transmedial Phenomenon*. Wolf, M. J. P. (ed.). Routledge, p. 1-14 15 p.

### **The Origins of Geek Culture: Perspectives on a Parallel Intellectual Milieu**

Konzack, Lars, 2014, *Wyrd Con Companion Book 2014*. Bowman, S. L. (ed.). Costa Mesa: WyrdCon , p. 52-59 8 p. 4

### **Til minde om Michael Erik Næsby (1960-2014)**

Konzack, Lars, 2014, In: *Himmelskibet: Magasinet for Fantastik*. 39, p. 50 1 p.

### **Video Game Genres**

Konzack, Lars, 2014, *Encyclopedia of Information Science and Technology, Third Edition*. Khosrow-Pour, M. (ed.). Hershey PA, USA: IGI Global/Information Science Reference, Vol. IV. p. 3070-3076 7 p.

### **A Characterology of Tabletop Role-Playing Games: A Textual Analysis of Character Sheets**

Konzack, Lars, 30 Dec 2013, *WyrdCon Companion Book 2013*. Bowman, S. (ed.). Los Angeles, CA, p. 86-93 8 p.

### **GoT: Tåreerne triller og nørderne sejrer**

Konzack, Lars, 12 Jun 2013

### **To GIF or not to GIF: Animerede GIF'er og memer anmeldt**

Konzack, Lars, 13 Mar 2013

### **Facebook: Fra socialt netværk til metamedie**

Konzack, Lars, 2013, In: *Nordisk Tidsskrift for Informationsvidenskab og Kulturformidling*. 2, 3, p. 55-57 3 p.

### **Bliv nørd**

Konzack, Lars, 11 Jun 2012

### **X is now a meme**

Konzack, Lars, 23 May 2012

### **A©TA: - sikring eller trussel**

Konzack, Lars, Mar 2012, In: *Danmarks Biblioteker*. 2012, 2, p. 10-11 2 p.

### **Europe (Western)**

Konzack, Lars, 2012, *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming*. Wolf, M. J. P. (ed.). 1 ed. Santa Barbara/Denver/Oxford: ABC-CLIO/Greenwood, Vol. 1. p. 200-203 3 p.

### **Fredericia Battle 1849: Spiltest af et location-based. alternate reality, pervasive role-playing game**

Konzack, Lars, 2012, *kommunikation med børn: - Leg, læring og medier i et produktperspektiv*. 1 ed. Vejle: Spinderihallerne, p. 89-97 9 p.

### **Pac-Man**

Konzack, Lars, 2012, *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming: The Culture, Technology, and Art of Gaming*. Wolf, M. J. P. (ed.). 1 ed. Santa Barbara/Denver/Oxford: ABC-CLIO/Greenwood, Vol. 2. p. 472-4 2 p.

### **Pan European Game Information (PEGI) system**

Konzack, Lars, 2012, *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming*. Wolf, M. J. P. (ed.). 1 ed. Santa Barbara/Denver/Oxford: ABC-CLIO/Greenwood, Vol. 2. p. 474-6 2 p.

### **Video game studies**

Konzack, Lars & Wolf, M. J. P., 2012, *Encyclopedia of Video Games: The Culture, Technology, and Art of Gaming*. 1 ed. Santa Barbara/Denver/Oxford, Vol. 2. p. 672-4 2 p.

## **Activities**

### **Achievement Unlocked. Unveiling the Potential of Gamified Education.**

Konzack, Lars (Other)

27 Apr 2024

**Forskning til Morgenmad**

Højsted, Anders (Other) & Konzack, Lars (Other)  
23 Nov 2022

**ECREA 2022: 9th European Communication Conference**

Konzack, Lars (Participant)  
19 Oct 2022 → 22 Oct 2022

**High Score**

Konzack, Lars (Invited speaker)  
23 Sep 2022

**High Score**

Konzack, Lars (Invited speaker)  
22 Sep 2022

**High Score**

Konzack, Lars (Invited speaker)  
21 Sep 2022

**Historical Truth in Videogames**

Konzack, Lars (Participant)  
26 May 2021

**Cybersikkerhed**

Konzack, Lars (Participant)  
27 Apr 2021

**Konspirationsteorier**

Konzack, Lars (Lecturer)  
2 Feb 2021

**AGAVE Projektsamarbejde**

Højsted, Anders (Participant) & Konzack, Lars (Participant)  
1 Feb 2021 → 31 Jul 2021

**The Limits of Subcreation**

Konzack, Lars (Lecturer)  
6 Jul 2020

**Lecture about Anonymous**

Konzack, Lars (Lecturer)  
13 Sep 2019

**Anonymous' Storhed og Fald**

Konzack, Lars (Lecturer)  
14 Mar 2019

**A European Superman**

Konzack, Lars (Speaker)  
6 Dec 2018

**Superheroes Beyond**

Konzack, Lars (Participant)  
6 Dec 2018 → 8 Dec 2018

**Seminar on business models and design in game development**

Konzack, Lars (Organizer)  
16 Nov 2018

**Nørdkulturens oprindelse**

Konzack, Lars (Lecturer)  
8 Nov 2018

**BIOPRO Projektsamarbejde**

Konzack, Lars (Participant) & Højsted, Anders (Participant)  
1 May 2018 → 30 Nov 2019

**BIOPRO samarbejde**

Konzack, Lars (Participant) & Højsted, Anders (Participant)  
1 May 2018 → 30 Nov 2019

**Keynote: Self-Grooming and Subcreation Blindness**

Konzack, Lars (Keynote)  
11 Apr 2018 → 13 Apr 2018

**Fandom Origins: The great divide**

Konzack, Lars (Lecturer)  
3 Sep 2017

**H.P. Lovecraft and science fiction**

Konzack, Lars (Lecturer)  
7 May 2017

**Oplæg til filmen Zero Days**

Konzack, Lars (Lecturer)  
18 Aug 2016

**Oplæg til filmen Zero Days**

Konzack, Lars (Lecturer)  
16 Aug 2016

**Dannelse og læselyst (External organisation)**

Konzack, Lars (Member)  
May 2016 → Nov 2016

**Studienævnet IVA (External organisation)**

Konzack, Lars (Member)  
2016 → 2020

**The Fantastic in a Transmedia Era**

Konzack, Lars (Speaker)  
24 Nov 2015 → 25 Nov 2015

**Nye fænomener på nettet i et kulturelt perspektiv**

Konzack, Lars (Lecturer)  
22 Oct 2015

**Nørdkulturens oprindelse: Origins of Geek Culture**

Konzack, Lars (Lecturer)  
17 Oct 2015

**DiGRA 2015**

Konzack, Lars (Speaker)  
14 May 2015 → 17 May 2015

**Social Media**

Konzack, Lars (Organizer)  
5 May 2015 → 6 May 2015

**SMiD Årsmøde 2014**

Konzack, Lars (Participant)  
30 Oct 2014 → 31 Oct 2014

**Games and Culture: A Journal of Interactive Media (Journal)**

Konzack, Lars (Review editor)  
9 Sep 2014 → 2017

**Fantasticon 2014**

Konzack, Lars (Speaker)  
14 Jun 2014 → 15 Jun 2014

**CCC-seminar**

Konzack, Lars (Organizer)  
24 Apr 2013

**Expressing Philosophical Ideas through Game Mechanics in Video Games**

Konzack, Lars (Lecturer)  
24 Apr 2013

**Netgeneration og nørdkultur**

Konzack, Lars (Lecturer)  
23 Apr 2013

**Peer review of three papers for CoLIS 8 conference (Journal)**

Konzack, Lars (Review editor)  
15 Apr 2013

**Peer review of six papers for the ICHI 2013 conference (Journal)**

Konzack, Lars (Review editor)  
25 Mar 2013

**Fagkyndigt udvalg til bedømmelse af Ph. D.-stipendiat (External organisation)**

Konzack, Lars (Member)  
6 Nov 2012 → 3 Dec 2012

**Kvalificeret spilformidling**

Konzack, Lars (Lecturer)  
18 Sep 2012

**Kandidatuddannelsesgruppe (External organisation)**

Konzack, Lars (Member)

14 Sep 2012 → 15 Nov 2012

**Netgenerationen**

Konzack, Lars (Lecturer)

13 Aug 2012

**Game and Entertainment Technologies 2012 (GET 2012) (Journal)**

Konzack, Lars (Review editor)

15 Jun 2012

**IPad: Brugeroplevelse og Medieforståelse (Journal)**

Konzack, Lars (Review editor)

Jun 2012

**Anonymous**

Konzack, Lars (Lecturer)

15 May 2012

**Spilforståelse**

Konzack, Lars (Lecturer)

15 May 2012

**Fantastik**

Konzack, Lars (Lecturer)

14 May 2012

**Role-Playing in Games**

Konzack, Lars (Speaker)

10 Apr 2012 → 11 Apr 2012

**Level Up!**

Konzack, Lars (Participant)

27 Mar 2012

**Review of Papers for the IADIS Interfaces and Human Computer Interaction 2012 (Journal)**

Konzack, Lars (Review editor)

23 Mar 2012

**A European Superman**

Konzack, Lars (Other)

30 Nov 2010