

Short presentation

I research user engagement, digital economy, and research methods.

Employment

Assistant professor, tenure track

Department of Communication

København S, Denmark

31 Aug 2011 → nu

Associate Professor

Department of Communication

København S, Denmark

1 Sep 2011 → nu

Assistant lecturer

Department of Anthropology, Study Council

København K, Denmark

12 Sep 2011 → 26 Oct 2011

Research output

Diamond Hands to The Moon: Idiocultural Mobilization and Politicization of Personal Finance on r/wallstreetbets

Gregersen, Andreas Lindegaard & Ørmen, Jacob, 2023, (E-pub ahead of print) In: *Convergence: The International Journal of Research into New Media Technologies*. 18 p.

Institutional Polymorphism: Diversification of Content and Monetization Strategies on YouTube

Ørmen, Jacob & Gregersen, Andreas Lindegaard, 2023, In: *Television & New Media*. 24, 4, p. 432-451 20 p.

The Output Imperative: Productivity and precarity on YouTube

Gregersen, Andreas Lindegaard & Ørmen, Jacob, 2023, In: *Information, Communication & Society*. 24, 4, p. 432-451 20 p.

Towards the engagement economy: Interconnected processes of commodification on YouTube

Ørmen, Jacob & Gregersen, Andreas Lindegaard, 2023, In: *Media, Culture & Society*. 45, 2, p. 225-245 21 p.

How to do things with media

Leguina, A., Ørmen, Jacob, Zeng Skovhøj, F. H., Lai, Signe Sophus, Pagh, Jesper, Downey, J., Helles, Rasmus & Jensen, Klaus Bruhn, 29 Nov 2022, *Comparing communications systems: The internets of China, Europe, and the United States*. Jensen, K. B. & Helles, R. (eds.). Routledge, p. 108-140 33 p.

The internet and other media of communication

Ørmen, Jacob, Hölig, S., Lai, Signe Sophus, Pagh, Jesper, Zeng Skovhøj, F. H., Hasebrink, U., Behre, J., Helles, Rasmus & Jensen, Klaus Bruhn, 29 Nov 2022, *Comparing communications systems: The internets of China, Europe, and the United States*. Jensen, K. B. & Helles, R. (eds.). Routledge, p. 46-76 31 p.

At the mercy of the objects, we study: Approaching the implications of relying on commercial and proprietary data sources and tools for critical research

Lai, Signe Sophus, Flensburg, Sofie & Ørmen, Jacob, 20 Oct 2022.

Nyhedsmedierne er på vej op af sumpen

Morten Stenholdt Dehlbæk, M. S. D., 29 Jul 2021, In: *Dagbladet Politiken*.

Converging cultures of communication: A comparative study of Internet use in China, Europe, and the United States
Ørmen, Jacob, Helles, Rasmus & Jensen, Klaus Bruhn, 27 Jul 2021, In: *New Media & Society*. 23, 7, p. 1751–1772

The social uses of the Internet: Introduction to the special section

Ørmen, Jacob, Helles, Rasmus & Jensen, Klaus Bruhn, 15 May 2021, In: *New Media & Society*. 23, 7, p. 1739–1750

Explicating engagement: An exploratory mapping and critical discussion of a contested concept

Ørmen, Jacob, 11 May 2021, In: *Participations: Journal of Audience & Reception Studies*. 18, 1, p. 244-65 22 p., 14.

Netværksteori

Ørmen, Jacob, Jan 2021, *Klassisk og Moderne Medieteorier*. Eskjær, M. & Mortensen, M. (eds.). København: Hans Reitzels Forlag, p. 471-494

Quantitative approaches to media and communication research

Ørmen, Jacob, 5 Dec 2020, *A Handbook of Media and Communication Research*. Bruhn Jensen, K. (ed.). 3 ed. Routledge, p. 255-285 31 p. (A Handbook of Media and Communication Research).

Big data and explanation: Reflections on the uses of big data in media and communication research

Helles, Rasmus & Ørmen, Jacob, 25 Jun 2020, In: *European Journal of Communication*. 35, 3, p. 290-300 11 p.

News as Narratives

Ørmen, Jacob & Gregersen, Andreas Lindegaard, 1 Feb 2019, *Oxford Research Encyclopedia of Communication*. Oxford University Press

From Consumer Demand to User Engagement: Comparing the Popularity and Virality of Election Coverage on the Internet

Ørmen, Jacob, 1 Jan 2019, In: *The International Journal of Press/Politics*. 24, 1, p. 49-68 20 p.

Not So Distinct After All: Assessing Social Stratification of News Users on the Web

Ørmen, Jacob, 2019, In: *Journalism Studies*. 20, 11, p. 1653-1670

A generation divided: (Dis)engagement towards news among Danish youth

Ørmen, Jacob, 5 Dec 2018, *Youth and News in a Digital Media Environment*. Andersson, Y., Dalquist, U. & Ohlsson, J. (eds.). Göteborg: Nordicom, p. 141-147 7 p.

The aura of face-to-face communication

Ørmen, Jacob, Jensen, Klaus Bruhn & Helles, Rasmus, 1 Nov 2018.

Two faces of collective attention: Comparing the popularity and virality of news stories during an election campaign

Ørmen, Jacob, 1 Nov 2018.

COMBINING DIGITAL TRACE DATA WITH RESEARCH METHODS ON A GLOBAL SCALE

Helles, Rasmus, Ørmen, Jacob, Lai, Signe Sophus & Jensen, Klaus Bruhn, 11 Oct 2018.

Testing the Myth of Enclaves: A discussion of research designs for assessing algorithmic curation

Ørmen, Jacob, 1 Aug 2018, *The Routledge Handbook of Developments in Digital Journalism Studies*. Eldridge II, S. A. & Franklin, B. (eds.). London: Routledge, p. 132-142 11 p.

Popular Politics: Comparing Popular Stories across News Media in Election Seasons

Ørmen, Jacob & Petersen, C., 1 Jun 2017.

Digitale Metoder

Ørmen, Jacob, 15 Mar 2017, *Medie- og kommunikationsleksikon online*. Kolstrup, S., Agger, G., Jauert, P. & Schrøder, K. (eds.). Frederiksberg: Samfundslitteratur

Engagement: Engagement

Ørmen, Jacob, 1 Feb 2017, (Accepted/In press) *Medie- og kommunikationsleksikon online: Medie- og kommunikationsleksikon online*. Kolstrup, S., Agger, G., Jauert, P. & Schrøder, K. (eds.). Samfundslitteratur

A Public Conversation in Private Settings: Engaging with News across Media

Ørmen, Jacob, 2016, Det Humanistiske Fakultet, Københavns Universitet. 236 p.

Are You Paying Attention? Keeping Up with News in Daily Life

Ørmen, Jacob, 2016, *News Across Media: Production, Distribution and Consumption*. Linaa Jensen, J., Mortensen, M. & Ørmen, J. (eds.). New York: Routledge, p. 162-179 18 p. (Routledge research in journalism, Vol. 16).

Googling the news: Opportunities and challenges in studying news events through Google Search

Ørmen, Jacob, 2016, In: *Digital Journalism*. 4, 1, p. 107-124 18 p.

News Across Media: Production, Distribution and Consumption

Linaa Jensen, J. (ed.), Mortensen, Mette (ed.) & Ørmen, Jacob (ed.), 2016, New York: Routledge. 187 p. (Routledge research in journalism, Vol. 16).

The use of Twitter in the Danish EP elections 2014

Jensen, J. L., Ørmen, Jacob & Lomborg, Stine, 2016, *The Routledge Companion to Social Media and Politics*. Bruns, A., Enli, G., Skogerbø, E., Larsson, A. O. & Christensen, C. (eds.). New York: Routledge, p. 503-517 15 p.

欧洲受众媒介格局研究

Helles, Rasmus, Ørmen, Jacob, Radil, C. H., Jensen, Klaus Bruhn & Yu, G. (Translator), 2016, In: *新闻与传播研究*. B12, p. 85-101 17 p.

"Would you like to set the agenda?": Investigating the motivations of Danish Twitter users during the European Parliament election 2014

Ørmen, Jacob, 6 Feb 2015.

Smartphone log data in a qualitative perspective

Ørmen, Jacob & Thorhauge, Anne Mette, 21 Jan 2015, In: *Mobile Media & Communication*. 3, 3, p. 335-350 16 p.

A collision of standards? Ethical concerns in studying politicians and ordinary users on social media

Lomborg, Stine & Ørmen, Jacob, 2015.

The Media Landscapes of European Audiences

Helles, Rasmus, Ørmen, Jacob, Radil, C. H. & Jensen, Klaus Bruhn, 2015, In: *International Journal of Communication*. 9, p. 299-320 12 p.

Engaging and Disengaging with Political News

Ørmen, Jacob & Linaa Jensen, J., 2014.

Historicizing Google Search: A Discussion of the Challenges Related to Archiving Search Results

Ørmen, Jacob, 2014, *Society of the Query Reader: Reflections on Web Search*. König, R. & Rasch, M. (eds.). Amsterdam: Institute of Network Cultures, p. 188-202 15 p.

Smartphones, data collection and cross media use

Thorhauge, Anne Mette & Ørmen, Jacob, 3 Oct 2013.

"Being There, Everywhere": How to Trace Interactions on Social Media in Real-Time
Ørmen, Jacob, 19 Jun 2013.

The Issue Network as a Deliberative Space: A Case Study of the Danish Asylum Issue on the Internet
Ørmen, Jacob, 2012, In: C E U Political Science Journal. 7, 1, p. 1-31 31 p., 1.

Activities

Nordmedia pre-conference workshop: Digital methods
Ørmen, Jacob (Speaker)
12 Aug 2015

"Would you like to set the agenda?": Investigating the motivations of Danish Twitter users during the European Parliament election 2014
Ørmen, Jacob (Lecturer)
6 Feb 2014

"Being There, Everywhere": How to Trace Interactions on Social Media in Real Time
Ørmen, Jacob (Panel member)
19 Jul 2013

Assessing the role of algorithms as autopoietic tools of governance.
Ørmen, Jacob (Lecturer)
18 Oct 2012